



**United Way
of Greater Stark County**
Serving Stark and Carroll Counties

401 Market Avenue North, Suite 300
Canton, Ohio 44702 330-491-0445



Make a donation uwstark.org/give

The statistics included are from *Protecting Stark's Future: A Call to Coordinate Child Poverty Strategies*, a report by Stark Community Foundation and United Way of Greater Stark County in partnership with The Center for Community Solutions. View the November 2020 report at: uwstark.org/financial-community-reports.



Within our reach



With one in four children in Stark County living in poverty, our community faces a crisis. We know that to ensure the future success and health of our community, we need to help children and their families now. We need your help so more children will succeed in school, families will earn a livable wage and quality healthcare will be accessible for everyone.

**Together, a stronger future for our
community is *within our reach*.**



The Stark reality of child poverty

Right now, tens of thousands of households in Stark and Carroll County live in poverty. These are families who are unable to afford life's most basic needs, despite going to work every day, and it's children who are the most vulnerable.



56.9%

56.9% of children in Canton live in poverty, tied with Youngstown for the worst child poverty rate in the U.S. with a total population greater than 65,000



11,000

That's more than 11,000 children in Canton and nearly 9,000 or 47% children in the surrounding areas



4 miles

Within a 4-mile radius of Stark County neighborhoods the difference in life expectancy is 16.2 years

Behind those alarming numbers are real parents who struggle to make rent, grandparents who can't afford groceries, and children who show up to school hungry, unable to learn.

These children and their families can't wait. They need our help today – and the future of our community depends on it.



United, we will break the cycle

This cycle of poverty stunts the development of our children, endangers the health of our neighbors and strains our government resources. It's a challenge that impacts all of us. But change is within our reach.

United Way of Greater Stark County works to reduce child poverty by addressing the immediate needs of children and their families, while also working to increase household earnings. Services like CARE Team and Prosperity@Work ensure help is readily accessible through local schools and workplaces.

Together, we're making an impact, but our children need us to do more – they need you. When you give to United Way of Greater Stark County, your dollars stay here to make a difference in the lives and wellbeing of children and families in our community.

Donate today at uwstark.org/give

