



United Way
of Greater Stark County
Serving Stark and Carroll Counties

STEP ONE: TELL US WHO YOU ARE

First Name _____ MI _____ Last Name _____ Birthdate (MM/DD/YY) _____ / _____ / _____

Home Address _____ City _____ State _____ Zip _____
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Cell phone _____ Additional phone (Work or Home) _____ Preferred email _____

Workplace _____

I am planning to retire in the next 12 months Register me for United Way's Loyal Contributors Program. Number of years contributing: _____

STEP TWO: PLEDGE TOTAL

MY TOTAL ANNUAL GIFT IS \$ _____

STEP THREE: PAYMENT OPTIONS

PLEASE CHOOSE **ONE** OF FOUR PAYMENT METHODS BELOW:

<input type="checkbox"/> Easy payroll deduction \$ _____ per pay period X _____ number of pay periods	OR	<input type="checkbox"/> Cash or personal check (gift enclosed) <input type="radio"/> Cash <input type="radio"/> Personal check # _____ <small>(please make checks payable to United Way of Greater Stark County)</small>	OR	<input type="checkbox"/> Bill me (minimum \$25) <input type="radio"/> One-time <input type="radio"/> Quarterly <input type="radio"/> Monthly	OR	<input type="checkbox"/> Credit card <input type="radio"/> One-time <input type="radio"/> Quarterly <input type="radio"/> Monthly <small>(VISA/MasterCard/Discover/American Express)</small> Account Number _____ / Expiration Date (MM/YY) _____
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STEP FOUR: INVEST MY GIFT (see reverse for more information)

Choose a focused impact area: <input type="checkbox"/> Community Impact Fund - <u>the best way to reach the most people in the community.</u> <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Economic Mobility	OR	Choose a program: <input type="checkbox"/> CARE Team - A school-based program providing wrap-around services to address non-academic barriers to learning. CARE Team is in every school district in Carroll & Stark Counties and supports both student and family success. <input type="checkbox"/> Emergency Assistance Collaborative - Provide emergency and basic needs assistance. <input type="checkbox"/> Ohio Governor's Imagination Library - Help support free books to children age 0-5 in Stark & Carroll Counties.
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Optional: I would like a portion/all of my gift to be designated to another 501(c)(3) health and human service agency.
 Please note: United Way of Greater Stark County does not endorse or provide oversight to any nonprofit not affiliated with United Way. See reverse for United Way's donor designation policy.
 Name of 501(c)(3) health & service agency to receive designation. _____

STEP FIVE: CONNECT WITH US (please check all that apply)

Leaders in Giving (annual gift of \$1,000 or more) Women United (women, or spouses/partners of donors giving \$1,000 or more)

Step-Up to Leaders in Giving (initial gift of \$500 or more & commitment to reach \$1,000 within 5 years)

Signature (required) _____ Date ____ / ____ / ____ **THANK YOU!**

Thank you for your contribution! No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. DONORS & CAMPAIGN COORDINATORS: Please make the necessary copies for your records.
 United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Phone (330) 491-0445. Fax (330) 491-0477.



Within our reach

With one in four children in Stark County living in poverty, our community faces a crisis. The cycle of poverty impacts all of us. We know that to ensure the future success and health of our community, we need to help children and their families now. We need your help so more children will succeed in school, families will earn a livable wage and quality healthcare will be accessible for everyone.

Together, a stronger future for our community is *within our reach*.

United Way of Greater Stark County's Donor Designation Policy: Revised May 2016

The purpose of the Donor Designation Policy is to establish guidelines for donors that will align with United Way of Greater Stark County's Strategic Plan. The Policy was developed to encourage growth in United Way's mission while still respecting the donor's choice.

Donations can be designated to a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative, other United Ways or any health or human services 501(c)(3) organization.

No fee will be deducted from any designations.

Designations to a non-United Way health or human services provider:

- Number of designations is not limited.
- Non-United Way health or human services providers will be required to submit its certified, signed copy of the Patriot Act Agreement, a copy of 501(c)(3) status and mission statement in order to receive the donation.
- Designations exclude civic (i.e. Rotary, Lions Club), religious (i.e. synagogue, church), educational (i.e. school, university) or arts-related (i.e. symphony, art museum)

- Religious designations will be accepted if the designation is to a direct health and human service program within the church, i.e., soup kitchen. Unrestricted designations to a general fund are not permitted.

Any designations to United Way's Funded Partners are treated as first-in dollars. Total donor designations that exceed the allocated amount to a Funded Partner will be given in addition to that Funded Partner's allocation, and will be paid to them as such designations are received by United Way.

Designations to non-United Way health and human service providers will be paid to them as such designations are received by United Way. United Way will accept designations that may exclude a specific Impact Area or Funded Partners.

United Way will not accept designations to non-funded programs of Funded Partners.

United Way recognizes that some Leadership givers (\$1,000 and above) choose to designate their donations to non-United Way agencies or programs. However, United Way encourages all Leadership givers to donate at least 50% of their gift to United Way, a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative or other United Ways.

Leadership givers will be recognized in all United Way publications at the dollar amount pledged, regardless if any or all of the pledge is designated to a non-United Way agency or program.

In-kind gifts will be recognized, at the appropriate giving level, in all United Way publications.

Designations that do not correspond with this policy will be addressed on an individual basis through personal, phone or written communication between United Way of Greater Stark County and the individual donor or donor company.

Stay Connected: uwstark.org | Facebook | Twitter | Instagram | LinkedIn | YouTube

Questions? Please contact your Campaign Account Representative, or call 330-491-0445. Visit uwstark.org for more information. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702



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