

BENEFITS OF SUFFICIENT INCOME FOR ALICE & THE COMMUNITY

ALICE - an acronym for **A**sset Limited, **I**ncome Constrained, **E**mployed - represents the growing number of households in our communities with incomes above the Federal Poverty Level but below the basic cost of living. ALICE households do not earn enough to afford basic necessities.

IF HOUSEHOLDS HAVE SUFFICIENT INCOME FOR ..	IMPACT ON ALICE	IMPACT ON THE COMMUNITY
 Safe, Affordable Housing	Improved health through safer environments and decreased stress, improved educational performance and outcomes for children, greater stability for household members, a means to build wealth for homeowners	Less traffic, health care costs, better maintained housing stock, lower crime rates, less spending on homelessness/social services
 Quality Childcare	Improved academic performance, higher lifetime earnings, higher graduation rates, improved job stability/access for parents, better health	Decreased racial/ethnic and socioeconomic performance gaps, decreased income disparities, high return on investment (especially for early childhood education)
 Adequate Food	Decreased food insecurity, improved health (especially for children and seniors), decreased likelihood of developmental delays and behavioral problems in school	Lower health care costs, improved workplace productivity, less spending on emergency food services
 Reliable Transportation	Improved access to job opportunities, school, and childcare, health care, retail markets, social services, and support systems (friends, family and faith communities)	Fewer high-emissions vehicles on the road, more diverse labor market, decreased income disparities
 Quality Health Care	Better mental and physical health (including increased life expectancy, improved access to preventive care, fewer missed days of work/school, decreased need for emergency services)	Decreased health care spending, fewer communicable diseases, improved workplace productivity, decreased wealth-health gap
 Reliable Technology	Improved access to job opportunities, expanded access to health information and telehealth services, increased job and academic performance	Decreased "digital divide" in access to technology by income, increased opportunities for civic participation
 Savings	Ability to withstand emergencies without impacting long-term financial stability and greater asset accumulation over time (e.g. interest on savings; ability to invest in education, property, or finance a secure retirement)	Greater charitable contributions; less spending on emergency health, food, and senior services

If all households had income above the ALICE Threshold in Ohio, there would be a significant positive impact on families and their communities, and the state economy would also benefit - the added value to the Ohio GDP would be approximately \$108.4 billion through earnings, tax revenue and community spending. - 2020 ALICE Ohio Report

SEVEN OF THE PROGRAMS WE HELP FUND THAT BENEFIT ALICE COMMUNITY MEMBERS



Safe, Affordable Housing

ALICE 2020 Ohio Report:

According to the most recent Ohio Housing Needs Assessment, 46% of renters in Ohio experienced housing cost burden between 2013 and 2017, defined as spending more than 30% of their income on rent and utilities.

Emergency Assistance Collaborative

(Catholic Charities Serving Portage and Stark Counties, Salvation Army (Alliance, Canton, Massillon) and United Way of Greater Stark County)

Emergency Assistance Collaborative provides streamlined and client-centered emergency assistance services to Greater Stark County residents who are at risk of a crisis and are seeking temporary assistance for rent, mortgage or utilities.



Quality Health Care

ALICE 2020 Ohio Report:

Ohio ranked 36th in the Commonwealth Fund's 2018 survey of state health systems, receiving high scores for access and affordability, prevention, and treatment, but low ratings for healthy living and the disparity in care between higher- and lower-income patients.

Margaret B. Shipley Child Health Clinic

Since 1971, Shipley Child Health Clinic has provided a healthy home and community safety net for over 55,000 children. The clinic is a trusted resource that offers medically trained, certified pediatric professionals to provide preventive health care and treatment for childhood illness and behavior issues. The clinic provides a best practice evidence based approach to pediatric clinical care.



Quality Childcare

ALICE 2020 Ohio Report:

Families that are more likely to earn below the ALICE Threshold, such as single parents, face even greater hardship in affording quality childcare.

Early Childhood Learning Center

(YWCA Canton)

This program provides quality care and educational services for children six weeks to eleven years of age, and enhances their development while preparing them to be successful in primary school programs. It provides year-round comprehensive child development and family support services for children in households of lower income.



Reliable Technology

unitedforalice.org:

Many government and non-profit social services for low-income households can be researched, applied for, and monitored online. In 2015, 40 percent of people surveyed used smartphones to look up government services or information.

2-1-1 Helpline, Information and Referral

(United Way of Greater Stark County)

2-1-1 instantly connects clients to hundreds of local resources for computer and cell phone distributions, internet service payment assistance, emergency housing, health care services, food assistance, and more. Available 24/7/365 via phone, 211stark.org or by texting your zip code to 898-211. Every call is free and confidential and connects families and individuals in need to current resources in Stark and Carroll Counties.



Adequate Food

ALICE 2020 Ohio Report:

In Ohio in 2018, nearly 15% of adults age 60 and older had experienced food insecurity in the prior twelve months.

Meals on Wheels Plus

(YWCA - Alliance)

Meals on Wheels Plus optimizes the health of seniors through nutritional and related services to support aging-in-place, decrease premature institutionalization, and lessen the need for more intensive and expensive services.



Savings

ALICE 2020 Ohio Report:

Families that are more likely to earn below the ALICE Threshold, such as single parents, face even greater hardship in affording quality childcare.

Financial Coaching

(United Way of Greater Stark County)

Financial Coaching is a client-driven program that works with low-to-moderate income individuals. The focus is increased economic mobility and independence. A financial coach works with the client to facilitate self-awareness about their goals and underlying values, and to align the clients' behavior with their desired outcome.



Reliable Transportation

unitedforalice.org:

Access to reliable transportation is a significant barrier for many ALICE families, especially vehicle ownership or leasing, and consumes a substantial portion of an ALICE household budget.

Auto Repair

(Stark County Job & Family Services and United Way of Greater Stark County)

Auto Repair helps local families get back on the road by providing financial assistance for costly vehicle repairs that the family cannot afford.

ALICE 2020 Ohio Report:

59% of Ohioians are paid by the hour, and 59% of the state's jobs paid less than \$20 per hour, underscoring the correlation between hourly work and low wages

Low unemployment numbers concealed three trends that expose ALICE workers to greater risk:

- Growth in the number of low-wage jobs
- Minimal increases in wages
- More fluctuations in job hours, schedules, and benefits that make it harder to budget and plan.

For a full list of all our funded programs, direct services, initiatives and collaborations, please visit uwstark.org