



United Way  
of Greater Stark County

# 2021 COMMUNITY IMPACT FUNDING OPPORTUNITY

## ACCESS TO HEALTH PRIORITY

### Individuals and families have access to healthcare and improve their health.

Access to Health includes efforts to create healthy systems and environments (e.g. increasing health insurance/health care access, improving access to healthy food/nutrition programs, prenatal care).

#### Strategy One

Healthy Beginnings - Predominantly addresses ages 0-21

#### Strategy Two

Healthy Lives - Predominantly addresses age 22+

#### Why They're Important

Access to nutritious food, health care services and supports, and health insurance are essential to good health. Nutritious food promotes healthy child development, student success and healthy aging, and communities with good access to affordable, healthy food support improved health outcomes across the workforce and life course. Poor nutrition contributes to many of our greatest health challenges, including heart disease, diabetes, obesity and infant mortality.

Individuals with access to healthcare services and supports, on a timely basis, have better health outcomes, fewer health disparities and lower costs. Limited access to healthcare services can result in reduced health outcomes and potentially unnecessary complications, including premature death.

Lack of health insurance coverage is a significant barrier to accessing healthcare services. People without health insurance are less likely to have a primary care doctor and are more likely to go without care because of cost. Therefore, they often receive less preventative care, dental care, chronic disease management and behavioral health counseling.

#### Required Participant Demographic Reporting

Semi-annual reporting in e-CImpact software includes age, ethnicity, gender, household type (child/no child), household poverty level, race, veteran status, and zip code

#### Required Indicator & Outcome Reporting

Semi-annual reporting in e-CImpact software includes at least one each of the indicators and outcomes listed below. Up to 5 additional indicators and outcomes may be selected by the applicant with the Request for Proposal. See Preferred Indicator list.

#### Indicators

Number of individuals served participating in healthy food access and nutrition programs

*Technical Definition: This indicator refers to the number of individuals participating in programs that provide healthy food for underserved communities which may include one or more of the following: food distribution programs to address hunger and food insecurity, nutrition education, and senior food assistance. Additional program examples can be found on pages 36-38 of [Ohio's State Health Improvement Plan](#).*

Number of individuals served with access to healthcare services and supports

*Technical Definition: This indicator refers to the number of individuals obtaining entry into the health care system, identifying local care options, and finding a health care provider that the patient can communicate with and trust. Access includes providing flexible hours of operations, offering transportation, and eliminating or reducing the cost of services. Healthcare services and supports include any service contributing to overall improved health of individuals, prevention, and the diagnosis and/or treatment of illnesses. Healthcare services programs include but are not limited to:*

- preventative health services and screening (e.g., body-mass index (BMI), cholesterol, blood pressure, blood sugar, immunizations),

- case management and/or care coordination (e.g., working with patients and stakeholders to meet an individual's and/or family's comprehensive health needs),
- oral/dental health,
- mental health treatment and counseling (e.g., adverse childhood experience awareness, trauma informed care, individual and group counseling, support services),
- substance abuse treatment (e.g. tobacco, alcohol and drug abuse counseling and rehabilitation),
- violence prevention and intervention (e.g., domestic child and sexual abuse counseling, youth violence),
- provision and support of family planning, maternity and other services that relate to human reproduction and sexual health (e.g. prenatal care, home visiting programs, breastfeeding programs, transportation), and
- services for people with physical disabilities.

Number of individuals enrolled or reenrolled in healthcare insurance

*Technical Definition:* This indicator refers to the number of individuals who secure healthcare insurance enrollment through public (Medicaid/Medicare) or private (employer-based/Marketplace) coverage. Health insurance coverage pays for medical and surgical expenses as determined by the insurance contract. The insurer will pay compensation either to the insured person or to the health service provider. Additional program examples can be found on pages 44-45 of [Ohio's State Health Improvement Plan](#).

### Outcomes

Percent of children/adults served who have increased their consumption of fruit or vegetables, and/or moved toward a healthy weight (BMI)

Percent of babies served who experience healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday)

Percent of youth/adults served who avoid or reduce risky health behaviors (drug or alcohol abuse, nicotine/tobacco use, unprotected sexual activity or teen pregnancy, mental health crisis or suicide attempt)