

2019 KEY MESSAGING

United Way
of Greater Stark County



Are you in the know? Here's the gist:

- During the 2019-2020 cycle, United Way of Greater Stark County will have invested \$6,118,901 into the community
- UWGSC uses your dollars & time wisely, gaining a return on investment of \$1.87
- We take great responsibility investing your dollars and do our best to make sure more dollars are going directly to programming & services. That's why we're proud to say that our overhead rate has stayed steady at 13.42%, below the 17% United Way average
- \$67,700 worth of volunteer hours were logged during the 2018-2019 cycle
- This past recent tax season, VITA (Volunteer Income Tax Assistance) brought over \$3.8 million back into the Stark County community, by completing 5,425 returns through 2,685.4 volunteer hours
- During the 2017-18 school year UWGSC's direct initiative CARE teams served 4,703 students and their families in all 17 Stark County school districts, including 2 Carroll County districts
- In 2017, there was a 385% increase from 2007 to 2017 in the number of individuals receiving opiate treatment in Stark County. (Stark MHAR) For the 2017/18 funding year, 87% of those assessed at Deliverance House completed treatment. (CommQuest).
- 2-1-1 Information & Referral Service received 22,000 calls in 2018 from Stark County residents and made 41,000 referrals.
- UWGSC funded programs are reviewed three times per year with a six-month report, an annual on-site visit, and a year-end report for efficiency and performance by issue experts and community volunteers.