

SAMPLE E-PLEDGE MESSAGES

United Way
of Greater Stark County



You will find a variety of sample messages to communicate with employees as part of your E-Pledge Campaign. These messages can be tailored to your organization. Consider incorporating additional details on important dates for your campaign, deadlines to pledge or incentive opportunities. Your United Way of Greater Stark County representative will work with you to customize these messages for your workplace.

KICK-OFF E-mail #1

Welcome <NAME>,

Today begins the 2019 United Way of Greater Stark County Campaign. This is an effort to partner and collaborate collectively to focus on long-term investments in the future of community. Your passion, expertise and resources help the fight become a WIN. Because of your support, United Way of Greater Stark County impacts 1 - 3 people throughout Stark County improving education, establishing financial stability, reducing the infant mortality rates and strengthening our communities by banding together and tackling issues head on.

Please join us today and make a gift to United Way of Greater Stark County through our E-Pledge link. Every dollar you give and every hour you contribute – helps us create a collective solution we can't solve alone.

We have one life. To live better, we must live United.

Thank you for choosing to join the fight with us.





KICK-OFF E-mail #2

Welcome to <COMPANY NAME>'s 2019 United Way of Greater Stark County's employee campaign.

Together with each of our gifts, we write new beginnings for friends and neighbors who need a hand up and a fresh start.

Should you choose to make a gift, you will be part of the epic tale of supporting Jason's journey to free himself from the cycle of domestic violence, helping Emily stand up to her bully and giving Kim the encouragement she needed to go from being chronically homeless to sustaining her own apartment and sitting on the Board of Directors of one of the agencies we support.

You have the power to make dreams become reality. You have the power to give HOPE.

Join us today and give hope to others for a brighter tomorrow.

KICK-OFF E-mail #3

Welcome to <COMPANY NAME>'s 2019 United Way of Greater Stark County's employee campaign.

Every day, every person is fighting an unseen battle. At <COMPANY>, we believe it is our responsibility to fight alongside our friends, coworkers and neighbors.

Should you choose to make a gift to United Way of Greater Stark County, you will be part of the growing initiative focusing on long term investments for our community.

Achieving success for every person, in every community takes many hands and many hearts coming together as one to tackle our community's issues head on. Join us in fighting for the health, education and financial stability of every person in our community.

Thank you for choosing to fight with us.

With sincerest gratitude,

CEO





Reminder E-mail #1

Hi <Name>,

Before our United Way campaign is over, please join your colleagues who have pledged to join the fight.

Who are they fighting for? They are fighting for people who live, work and school in our community. They are fighting for a healthier community, for all children to be kindergarten ready and the financial stability of every person in our community. Your colleagues recognize the power of joining together to fight for others. We are a stronger community when we work together instead of alone. When you make a gift to United Way of Greater Stark County, you are joining the fight for collective change.

There are only <#> days left to join the fight.

We have one life. To live better, we must live United.

Thank you for choosing to fight with us.

Reminder E-mail #2

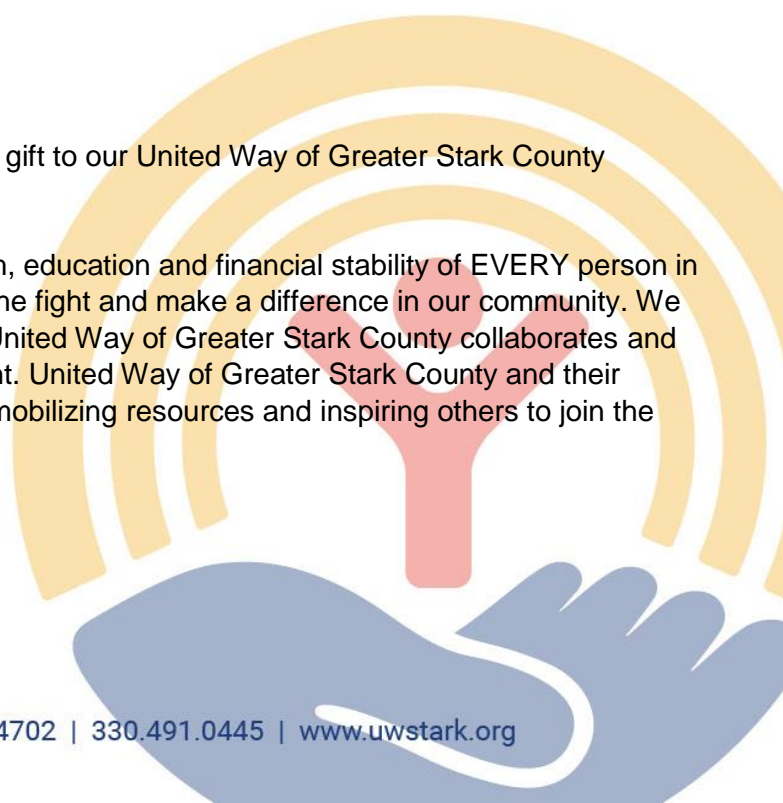
Hi <Name>,

Today, we remind you of the opportunity to pledge your gift to our United Way of Greater Stark County Campaign.

United Way of Greater Stark County fights for the health, education and financial stability of EVERY person in our community. We know people like you, want to join the fight and make a difference in our community. We are reaching out and asking you to join us in the fight. United Way of Greater Stark County collaborates and forms partnership to help those who are fighting the fight. United Way of Greater Stark County and their community partners find new solutions to problems by mobilizing resources and inspiring others to join the fight.

We have one life. To live better, we must live United.

Thank you for choosing to fight with us!



United Way
of Greater Stark County



Reminder E-mail #3

Hi <Name>,

As you know, <Company> is currently partnering with United Way of Greater Stark County on their 2019 Campaign. We hope you will join us in fighting to create a strong community and make a difference in the lives of our Stark County neighbors.

There are many reasons to join the fight with <COMPANY> and United Way of Greater Stark County. United Way of Greater Stark County is the place where people gather from every corner of our community – Alliance to Massillon – Hartville to Minerva and from every profession – government, business, faith groups, education, non-profits, organized labor and community volunteers – to tackle the problems and needs most people shy away from...the ones people don't like to talk about. Your gift, no matter the size, helps United Way of Greater Stark County create a collective solution to move our community forward. They cannot do it alone.

United Way of Greater Stark County needs you to join us and FIGHT for Greater Stark County. Your passion, expertise and resources help the fight become a WIN. Not just a short-term solution, but a win with a long-term investment in future of our community.

Please make a gift to United Way of Greater Stark County. We have one life. To live better, we all must live United.

Thank you for choosing to join the fight with us.

