



United Way of Greater Stark County

STEP ONE: TELL US WHO YOU ARE

First Name MI Last Name Birthdate (MM/DD/YY)

Home Address City State Zip

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Cell phone Additional phone (Work or Home) Preferred email

Workplace I am a member of this Union affiliation (optional)

I am planning to retire in the next 12 months Register me for United Way's Loyal Contributors Program. Number of years contributing: _____

STEP TWO: PLEDGE TOTAL

MY TOTAL ANNUAL GIFT IS \$ _____

STEP THREE: PAYMENT OPTIONS

PLEASE CHOOSE ONE OF FOUR PAYMENT METHODS BELOW:

Payment options section with four columns: Easy payroll deduction, Cash or personal check, Bill me, and Credit card. Includes fields for amount, frequency, and account details.

STEP FOUR: INVEST MY GIFT (see reverse for more information)

Investment options section including Community Impact Fund, focused impact areas (Health, Education, Financial Stability), and optional designation to another agency.

STEP FIVE: CONNECT WITH US (please check all that apply)

Connect with us section with checkboxes for Leaders in Giving, Step-Up to Leaders in Giving, Women United, and Volunteer Opportunities.

Signature (required) _____ Date ____ / ____ / ____ THANK YOU!

Thank you for your contribution! No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. DONORS & CAMPAIGN COORDINATORS: Please make the necessary copies for your records. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Phone (330) 491-0445. Fax (330) 491-0477.



BE THE REASON

Stark County is a stronger community

With your gift to United Way, you fight for the health, education and financial stability of every resident in Stark County. A gift of \$120 or more annually qualifies you for United Way's Caring Club discount program. Find more information at www.uwstark.org/caring-club

United Way of Greater Stark County's Donor Designation Policy: Revised May 2016

The purpose of the Donor Designation Policy is to establish guidelines for donors that will align with United Way of Greater Stark County's Strategic Plan. The Policy was developed to encourage growth in United Way's mission while still respecting the donor's choice.

Donations can be designated to a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative, other United Ways or any health or human services 501(c)(3) organization.

No fee will be deducted from any designations.

Designations to a non-United Way health or human services provider:

- Number of designations is not limited.
- Non-United Way health or human services providers will be required to submit its certified, signed copy of the Patriot Act Agreement, a copy of 501(c)(3) status and mission statement in order to receive the donation.
- Designations exclude civic (i.e. Rotary, Lions Club), religious (i.e. synagogue, church), educational (i.e. school, university) or arts-related (i.e. symphony, art museum)

- Religious designations will be accepted if the designation is to a direct health and human service program within the church, i.e., soup kitchen. Unrestricted designations to a general fund are not permitted.

Any designations to United Way's Funded Partners are treated as first-in dollars. Total donor designations that exceed the allocated amount to a Funded Partner will be given in addition to that Funded Partner's allocation, and will be paid to them as such designations are received by United Way.

Designations to non-United Way health and human service providers will be paid to them as such designations are received by United Way. United Way will accept designations that may exclude a specific Impact Area or Funded Partners.

United Way will not accept designations to non-funded programs of Funded Partners.

United Way recognizes that some Leadership givers (\$1,000 and above) choose to designate their donations to non-United Way agencies or programs. However, United Way encourages all Leadership givers to donate at least 50% of their gift to United Way, a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative or other United Ways.

Leadership givers will be recognized in all United Way publications at the dollar amount pledged, regardless if any or all of the pledge is designated to a non-United Way agency or program.

In-kind gifts will be recognized, at the appropriate giving level, in all United Way publications.

Designations that do not correspond with this policy will be addressed on an individual basis through personal, phone or written communication between United Way of Greater Stark County and the individual donor or donor company.

Stay Connected: www.uwstark.org | Facebook | Twitter | Instagram | LinkedIn | YouTube

Questions? Please contact your Campaign Account Representative, or call 330-491-0445. Visit www.uwstark.org for more information. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702