Good health is an essential ingredient for individual success and a thriving community. Healthy kids are more likely to succeed in school. The whole community will flourish when all of our residents have access to public parks, playgrounds, healthy foods and quality healthcare. We are committed to more than short-term charity for a few; we are committed to lasting solutions that build opportunity for all.

**SCOPE:** Health refers to programs that address the prevention, treatment and resolution of adverse physical and behavioral conditions across all generations

**VISION:** We envision a community where all residents have access to programs and services that improve the overall health of Greater Stark County

**GOAL STATEMENT:** Improve the overall health and quality of life for all residents in the Greater Stark County area

**GOALS:** By 2020...

- Increase the number of Stark County residents reporting that they are healthy
- Reduce infant mortality to meet or exceed the Healthy People 2020 Objective and reduce the disparity across races
- Reduce opiate substance abuse

**IMPACT STRATEGIES**

- **Healthy Lifestyles** - Promotes healthy lifestyles through education, outreach or access to health/wellness/ preventive programs
- **Physical Health** - Addresses physical health care access issues such as navigation, communication and coordination
- **Behavioral Health** - Addresses behavioral health care access issues such as navigation, communication, and coordination

**HEALTH PROGRAMMATIC INDICATORS**

All programs that receive United Way of Greater Stark County funding under HEALTH must be able to report on ALL of the indicators for one of the below strategies that you identify in your submission.

**HEALTHY LIFESTYLES**

Programs must report on the following indicators:

- # and % of individuals engaged in the service/program
- # and % of individuals that completed or continued the program (agency will identify which measure)
- # and % of individuals uninsured or underinsured, if applicable
- # and % of individuals reporting an increase in knowledge using pre/post measure
- # and % of individuals reporting a change in behavior using pre/post measure
- # and % of individuals reporting that they are in good to excellent health using pre/post measure
PHYSICAL HEALTH

Programs must report on the following indicators:
- # of individuals served in the service/program
- # and % of follow-ups
- # and % of referrals to outside services (Specialist, Mental Health Provider, Drug/Alcohol, Insurance, etc.)
- # and % of no-shows and/or cancelations (for cancelations, why?)
- # and % of individuals that are uninsured or underinsured
- # and % of individuals reporting that they are in good to excellent health using pre/post measure

BEHAVIORAL HEALTH

Programs focusing on Mental Health services must report on the following indicators:
- # and % of individuals that completed or continued the program (agency will identify which measure)
- The wait time from intake to initial diagnostic assessment
- # and % of individuals uninsured or underinsured
- # and % of no-shows and/or cancelations (for cancelations, why?)
- # and % of referrals to outside services (Specialist, Mental Health Provider, Drug/Alcohol, Insurance, etc.)

Programs focusing on Substance Abuse must report on the following indicators:
- # and % of individuals getting a diagnostic assessment
- The wait time from intake to initial diagnostic assessment appointment being offered
- # and % of individuals uninsured or underinsured
- # and % of no-shows and/or cancelations (for cancelations, why?)
- # and % of referrals to outside services (Specialist, Mental Health Provider, Drug/Alcohol, Insurance, etc.)
- # and % of individuals that completed the program or continued the program (agency will identify which measure)
- # and % of individuals that drop-out of the program